



TRAINING SESSIONS

PURSUIT
PEOPLE SOLUTIONS

LUNCH & LEARN

Strategic Awareness and Business Acumen

COURSE OBJECTIVE

For participants to improve overall business awareness and confidence, allowing for greater strategic planning and implementation. The session focuses on promoting greater understanding of fundamental financial drivers and their impact on overall business performance. Presented in common business language, participants will leave equipped with the knowledge to decipher the financials of their company and make strategic business decisions to grow it.

COURSE CONTENT

- Understanding integrated business processes and systems
- Understanding financial management (including KPI's, cash flow, profit and loss, ROI, financial reporting)
- Aligning department initiatives with business-wide objectives
- Developing winning strategies
- Communicating strategies effectively
- Faster and more strategic decision making

WHO SHOULD ATTEND?

- Managers or decision makers, seeking to develop a greater business insight

COURSE RATIONALE

This practical, structured session will give participants an understanding of the fundamentals of business decision making to make sure no matter the situation; they will develop strategic and financially appropriate responses for their team and business.

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